Strategic Plan

1 July 2025 to 30 June 2028

Our Vision:

All Grandcarers are empowered to provide a safe, secure and nurturing family environment where all children in their care can thrive.

Our Purpose:

To provide comprehensive support to Grandcarers through financial assistance, personal support, information provision, and advocacy.
We aim to empower Grandcarers to achieve positive outcomes for themselves and children in their care.

Definition of Grandcarer:

Grandcarers are full time carers of their kin's children. Grandcarers SA supports grandparent carers and all other full time informal kinship carers.

Goals:

1. Provide personal support to Grandcarers
2. Provide relevant information to Grandcarers
3. Provide financial assistance to Grandcarers
4. Achieve legislative and policy change for the rights of Grandcarers
5. Build partnerships with other organisations to strengthen support for Grandcarers
6 Increase public awareness of the issues faced by Grandcarers
7. Develop a sustainable and effective organisation

Objectives:

1. **Personal Support:**
   a. Provide personal support to Registered Grandcarers
   b. Optimise the number of Village locations to provide peer and facilitated support for Grandcarers
   c. Identify, assess and deliver additional services for the benefit of clients.

2. **Information Provision:**
   a. Provide information on relevant services, referrals and resources to at least 200 Grandcarers each year
   b. Maintain an online resource facility to provide access to information for Grandcarers
   c. Maintain a regular newsletter to keep Grandcarers and stakeholders informed about relevant news and events

3. **Financial Assistance:**
   a. Provide Education and Development Fund (EDF) financial assistance
   b. Seek grants and donations to enable EDF financial assistance for children in the care of Grandcarers
   c. Explore additional funding opportunities to provide client services.

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4. **Legislative and Policy change:**
   a. Advocate for legislative and policy change for Grandcarers through engagement with government and other relevant stakeholders
   b. Develop and implement a media campaign to increase public awareness of the issues faced by Grandcarers
   c. Maintain a forum to give Grandcarers the opportunity to voice their concerns and provide feedback.

5. **Partnerships:**
   a. Establish and maintain partnerships that strengthen support for Grandcarers SA and its clients
   b. Participate in relevant networks to share knowledge and resources with and from other organisations
   c. Explore opportunities to collaborate with organisations in related fields.

6. **Public Awareness:**
   a. Increase public awareness of the value of Grandcarers and the challenges they face
   b. Establish and maintain a strong public profile.

7. **Sustainable and effective organisation**
   a. Seek grants, funding and income generating opportunities
   b Conduct a survey of all team members relating to culture and the values of the organisation very two years
   d. Conduct surveys of clients and stakeholders to identify trends and needs to enhance service delivery and provide evidence for funding requests
   e. Build team expertise and qualifications through the development of training and experiential opportunities.
   f. Seek the inclusion of qualified client support staff through partnerships with other agencies.

Implementation:

The strategic plan will be implemented by the organisation's Operations Team in collaboration with volunteers, clients and other stakeholders.

The implementation will be guided by a detailed operational plan, which will be regularly reviewed and updated to ensure progress is being made towards achieving the goals and objectives of the plan

Reporting:

The Chief Executive Officer of Grandcarers SA will provide an updated operational plan at each meeting of the Board of Grandcarers SA, detailing operational activities supporting the objectives of this strategic plan and any operational plans formulated to achieve them.

Evaluation:

The implementation of the strategic plan will be evaluated on an ongoing basis to ensure that it remains effective and relevant.

The Board of Grandcarers SA approved this Strategic Plan on 30 July 2025 and will review it annually.